



Learning transforms Management

There are many resources that support management operations, but it's often noted that personnel training is the most important of all management resources. SATT, Inc. makes full use of both the latest information technology and conventional group training to provide our clients with "learning solutions" for effective and efficient personnel training.

Our mission is to develop and provide "learning solutions" for our clients that will contribute to the management of their organizations.

❖ Business Description

We believe that in-house training is vital to a company's future. Our divisions take a customer-oriented approach and work together seamlessly to provide support for our clients' learning programs to ensure that their projects are a success.



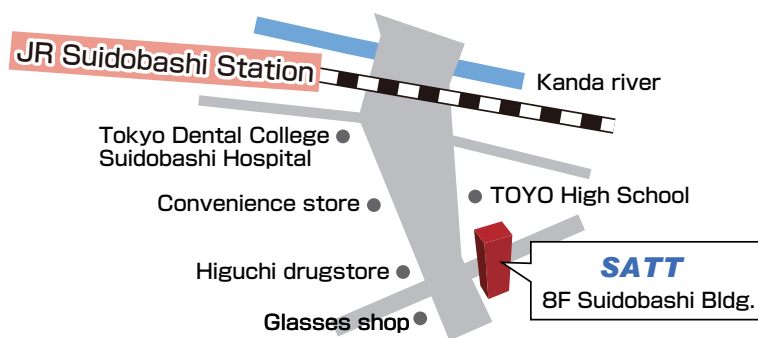
❖ Corporate Profile

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|-------------------------|--|
| Company name | SATT, Inc. |
| Address | 8F Suidobashi Bldg., 1-3-12 Misaki-cho, Chiyoda-ku, Tokyo 101-0061 Tel. +81-3-5259-3390 Fax. +81-3-5259-3366 E-mail: info@satt.jp |
| Website | http://satt.jp/ |
| President & CEO | Kiyoaki Yamakuro |
| Established | March 11, 1986 |
| Capital | 80 million yen |
| Main shareholder | Surugadai Educational Institute Surugadai Minami Educational Institute |
| Bank of accounts | Resona Bank, Kanda Branch Mitsui-Sumitomo Bank, Kanda Branch |
| Affiliated corporations | Surugadai Educational Institute Surugadai University Surugadai Minami Educational Institute Sundai Kofu Educational Institute Other member companies of the Sundai Group |
| Partnerships | Adobe Authorized Training Center Adobe Advanced Dealer |



❖ Access

Two-minute walk from the East Exit of Suidobashi Station on JR Sobu line.



❖ Corporate History

1986

SATT, Inc. is established
Begins research on computer-aided instruction (CAI), and surveys of European and American software

1987

Concluded CAI research and development agreement with Sundai
Work begins on implementing and testing Course of Action at Sundai based on exclusive agreement with Authorware Inc

1988

Research and development begins on Sundai CAI courseware

1991

Concluded VAR (value-added reseller) agreement with ASCII Corporation for Authorware Professional
Began the sales of Authorware Professional
Business development for multimedia titles launched

1994

Began the sales of Sundai CAI National Center for University Entrance Examinations CD-ROM (Macintosh version). Also began the sales of "Hajimete no Eigo" (First English) CD-ROM

1995

Began the sales of Sundai CAI National Center for University Entrance Examinations CD-ROM

1997

Began the sales of Sundai CAI Basic Skills Improvement Course

1998

VAR agreement is concluded with Transmedia Inc. for Macromedia Pathware

1999

Began the sales of Macromedia Pathware
Macromedia Authorware Authorized training services launched

2001

Became a Microsoft Windows Media Solution Provider and launches Microsoft Producer base services

2002

Received the Lotus Business Partner of The Year 2001 E-learning Award

2003

Macromedia Authorized Training Partner services launched
"SCORM-compliance open source LMS Attain2" and "Interaction Maker" released

2004

JETRO, a SATT production partner, receives Judges' Choice Award at Japan e-Learning Awards for its online e-learning course in trading
"m-School" opened
Began the sales of SATT Glossary Maker

2005

Began the sales of SATT Contents Maker
The company accepts an assignment from the Ministry of Economy, Trade and Industry for work on its FY 2005 "Kusanone" e-Learning System Development Project

2006

Began the sales of Interaction Maker, with workbook on Personal Information Protection Law
The company accepts an assignment from the Ministry of Economy, Trade and Industry for work on its FY 2006 "Kusanone" e-Learning System Development Project

2007

The Sales of "Soku-deki" Visual Lesson FLASH begin
Announced e-learning ASP service "ZERO"

2008

Announced [SATT Touch POP], an electronic POP system

2009

Began the sales of "smart PREO" and "smart QUTE"

2010

Announced the cloud e-learning service "i-Strada"

2011

Exhibited at Educational IT Solutions Expo (EDIX)

2012

Began "bizsmile" as the business training service for companies

<http://satt.jp/>